Intelligent data processing with artificial intelligence: machines can do it better

You're already familiar with Business Intelligence, but don't wait anymore to take the next step: Machine Learning. Any organisation that has lots of data to process can benefit from having such a system. The advantages are always the same: more automation and faster, more correct and more efficient work.

AUTOMATED DECISIONS

With Business Intelligence, you first enter a certain logic, but this can become outdated and need revising. Machine Learning works the other way around: you start by entering some basic rules in the system, then check that the system always draws the right conclusions. This means the model is constantly learning, so you don't need to run as many samples. The ultimate result is that the system is almost fully automated and detects more than you could yourself.

CORRECT INFORMATION IS CRUCIAL

For one of our clients correct information is crucial: the company distributes certificates that have value only when clients can trust that the used data are reliable. But the information comes from lots of different sources, so there's a big risk of inaccuracies or typos – not necessarily wilful fraud.

SMART FILTERING

A detailed project scenario showed that **our client can switch step by step to a more automated – smart – filtering of incoming figures via Machine Learning.** To begin with, users need to feed the system themselves by indicating which actions are correct and which aren't. The technology uses this as a basis to create its own algorithms which are then combined with existing ones, so the environment evolves and constantly becomes 'smarter'.

KEEP BIG DATA MANAGEABLE

At Kohera we're certain that Machine Learning will become a very strong trend over the next few years. We're already dealing with such a lot of data that we can no longer take maximum benefit from it. Machine Learning can be useful for all sorts of organisations and applications, for example for sales, more efficient stock management, timely maintenance and logistics. You can call on Kohera for advice and guidance.

SUMMARY

Customer case
- Smart filtering via Machine Learning
- The environment evolves and becomes 'smarter'

AGREEMENT

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By signing this you also agree on our general terms & conditions
https://kohera.be/generalconditions/

PRICE

Fixed price: €6,990.00 euro (VAT excl), 7 days POC

More Information?
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